



Belfast City Council

Report to:	Parks and Leisure Committee
Subject:	Promoting Urban Sports for All (PRO-US-ALL)
Date:	11 April 2013
Reporting Officer:	Andrew Hassard, Director of Parks and Leisure
Contact Officer:	Cormac McCann, Leisure Development Manager

1.	Relevant Background Information
1.1	Members will be aware that the Departments Leisure Development Unit has a previous track record of engaging in projects funded through the EC Preparatory Actions in the Field of Sport. This is fundamental to the Council building transnational partnerships and positioning itself for the new round of EU Structural Funds which will include a dedicated programme for sport, for the first time.
1.2	As a result of prior European engagement, Council was approached in July 2012 to maintain its links with Milan through the 2012 call for applications under the above mentioned funding stream. This newly approved project is entitled PRO-US-ALL and is lead by the Comunita Nuova ONLUS, a not-for profit organisation which works with disenfranchised and problematic youth.
1.3	The project partnership consists of 14 partners coming from 10 Member States and over an 18 month period from 2013 – 2014 they will work on methods to promote sports in local communities and for strengthening the visibility of the role of sports for social welfare and local development. The work programme will include a series of workshops, seminars, local sports days, capacity building exercises and the use of social media to develop innovative approaches to promoting sport.

2.	Key Issues
2.1	In line with the main objective of the call, the project "PRO US ALL" aims

	at creating a transnational partnership of Municipalities, local authorities and organisations operating in the fields of sport at a municipal level, for developing, sharing experiences and testing an innovative approach (Municipality Action Plans) for promoting sports in local communities and for strengthening the visibility of the role of sports for social welfare and local development.
2.2	The Lead Partner will be in charge of project management and coordination and is also responsible for the laying down the Project Partnership Agreement (PPA) which sets out the main responsibilities of the LP and project partners, financial provisions and governance issues. As a project partner Belfast is required to sign the partner agreement which enables partnership activity to proceed and the release of any associated grant.
2.3	Belfast's participation in the project will contribute to improving the quality of life and well being of citizens, encouraging healthy safe and active lifestyles. It also presents an opportunity to showcase best practice projects and programmes delivered by Belfast City Council.

3.	Resource Implications
	<u>Financial</u>
3.1	The total project cost is €240,000 and Belfast will receive a direct financial intervention of €20,000 to implement this local programme of which €4,000 is a contribution in kind from Belfast City Council via Officer salaries, €4,000 private sector investment which has been secured by the lead partner and €12,000 EU grant.
3.2	<u>Human Resources</u> Officer time will be required for delivery of work programme at local level.
3.3	<u>Asset and Other Implications.</u> None at this stage

4.	Equality Implications
	There are no implications at this stage. However, if the partnership progresses, Equality and Good Relations factors will be taken into account in the development of the project.

5.	Recommendations
	Committee is asked to approve the Council's involvement in the promoting Urban Sports for All European Programme.

6.	Decision Tracking
	If approval granted the Director of Parks and Leisure will provide a project

	update report from the Leisure Development Manager to members in October 2013.
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7.	Key to Abbreviations
	PPA-Project Partnership Agreement LP- Lead Partner

8.	Documents Attached
	None